

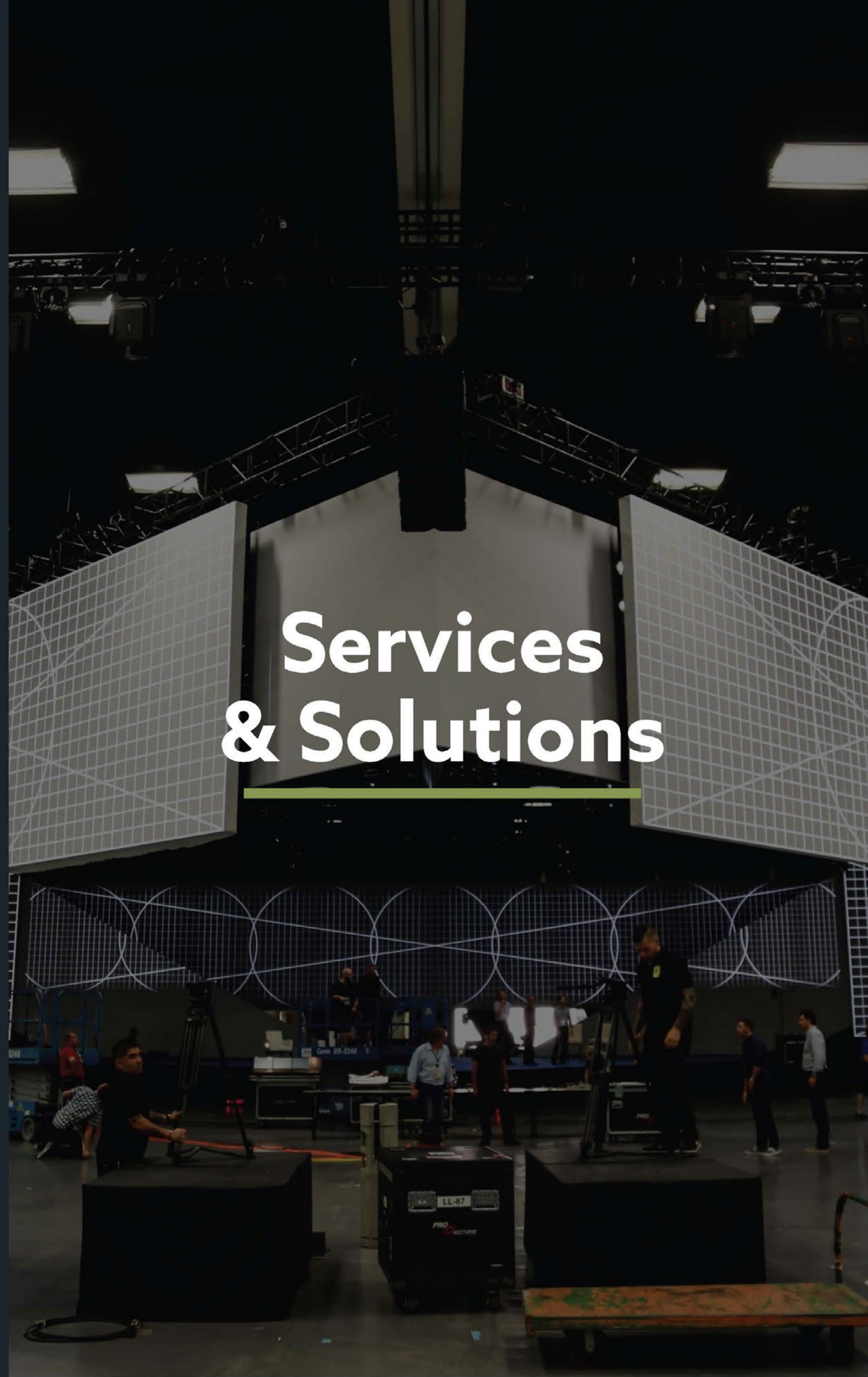
A dimly lit control room with multiple computer monitors displaying various data and video feeds. The monitors are arranged in a grid, and the overall atmosphere is professional and technical.

POSSIBILITIES PRESENTATION

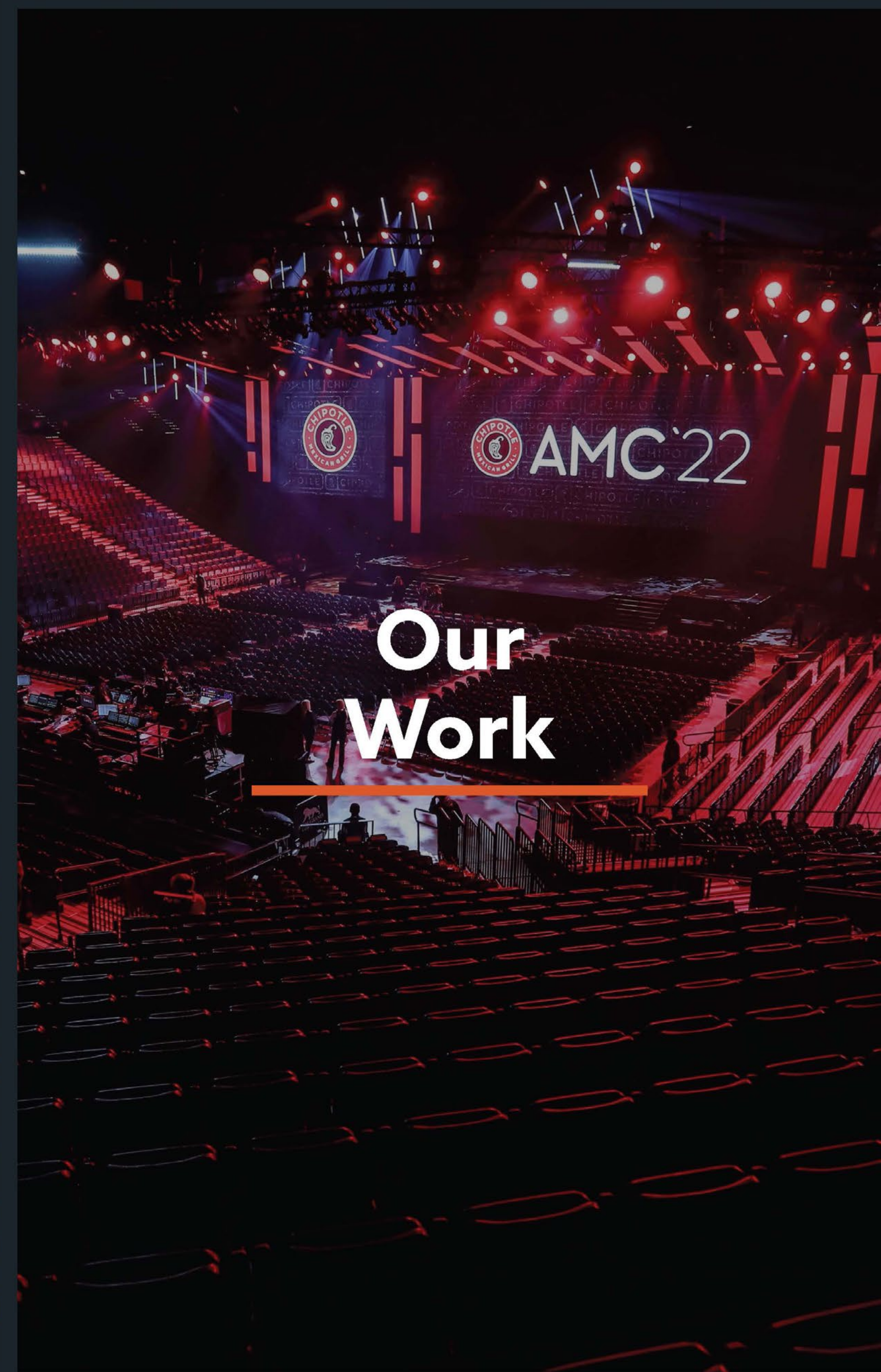
BizBash May 2022



About Unbridled



Services & Solutions



Our Work



Value Prop



Our Purpose



Our Community



Our Business



Our Values



Business Model



Business Mix



About Unbridled



Our Approach



Our Clients



A couple is dancing on a stage during a corporate event. The woman is wearing a light-colored, lace-trimmed dress and has her arms raised. The man is wearing a red shirt and dark pants, with his arms around her. The stage is decorated with green laser lights and falling confetti. In the background, there are green floral wall decorations and a chandelier. The overall atmosphere is festive and celebratory.

**Corporate events are complex.
Planning them doesn't have to be.**



**Our purpose is to connect
companies with their people.**



**Unbridling talented people
to create and connect.**

A woman in a dark dress is presenting on a stage in front of a large audience. The stage is lit with blue and purple lights. A large screen on the left shows a map and the word 'CLIX'. A smaller screen behind her shows a woman speaking. In the foreground, there are several laptops on a table, some displaying the same presentation content. The audience is seated in rows, filling the room.

**Unbridled is...
an event production, management,
travel, and creative company**

Our **values** drive everything we do.
We collaborate as a community, live authentically, and practice radical generosity. **We Value...**

Character

BE TRUSTWORTHY

BE HOPEFUL

BE INFLUENTIAL

Change

BE FLEXIBLE

BE IMAGINATIVE

BE RESOURCEFUL

Credibility

BE COMMITTED

BE KNOWLEDGEABLE

BE INFLUENTIAL

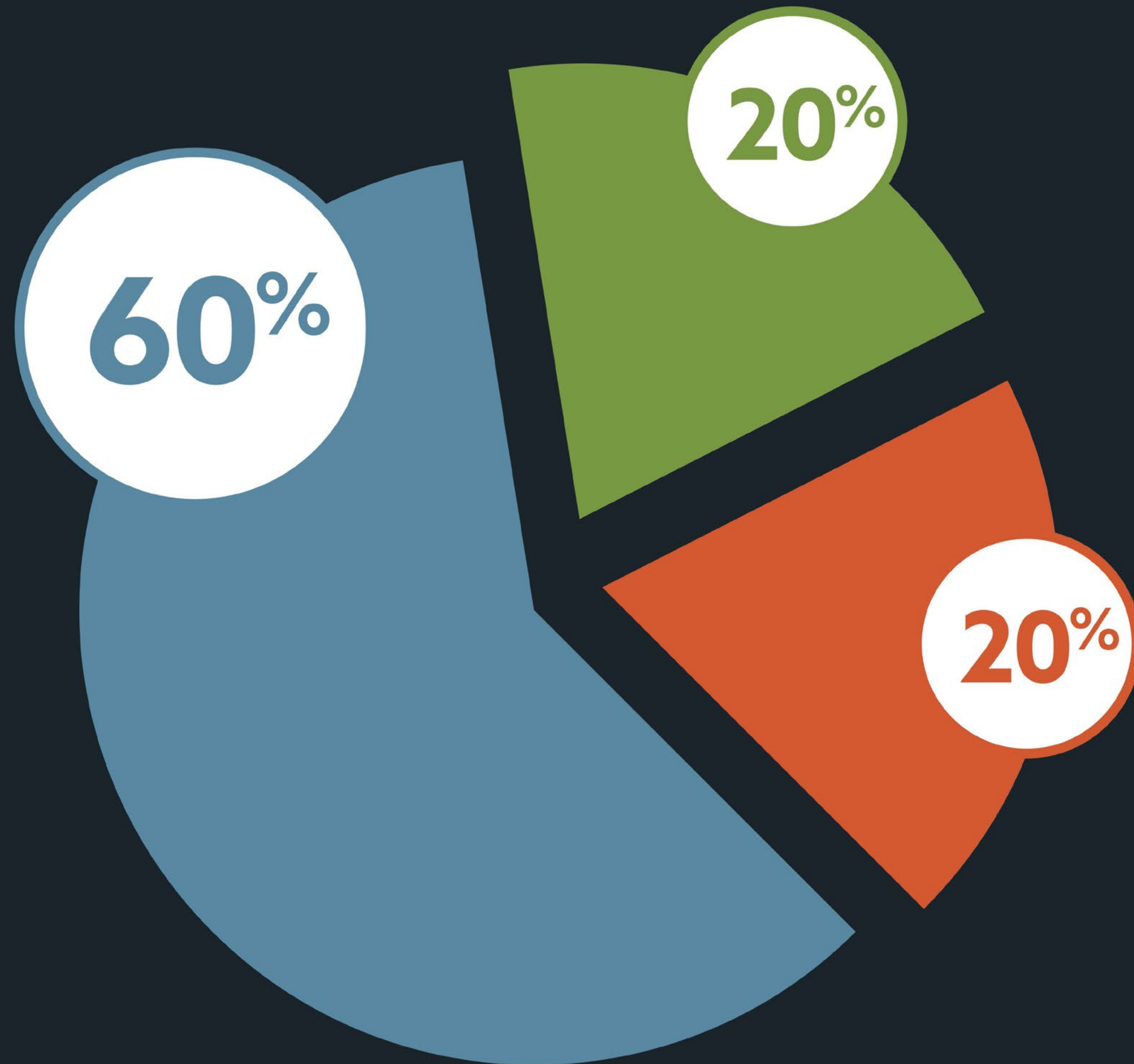
Community

BE ENGAGED

BE CARING

BE INCLUSIVE

Our Business Model



We Call it 20/20/60

Give Back

Our first 20% goes to our non-profit UnbridledACTS.

Store Up

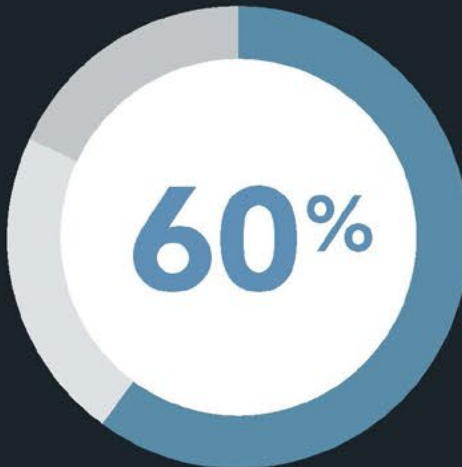
We believe it's wise to prepare for tomorrow.

Multiply

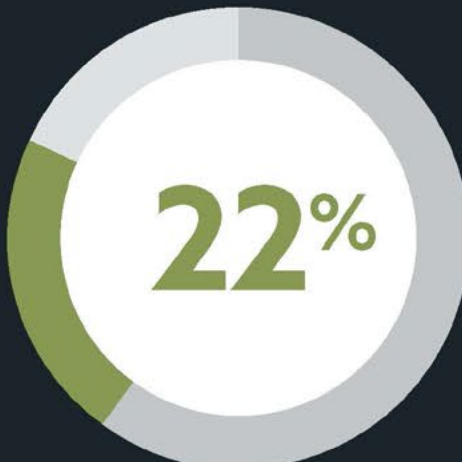
It's important to both enjoy success and continue growth.

Business Mix

Industries



Life Science,
Pharmaceutical,
Medical Device



Technology



Consumer
& Retail

Total Meetings

203



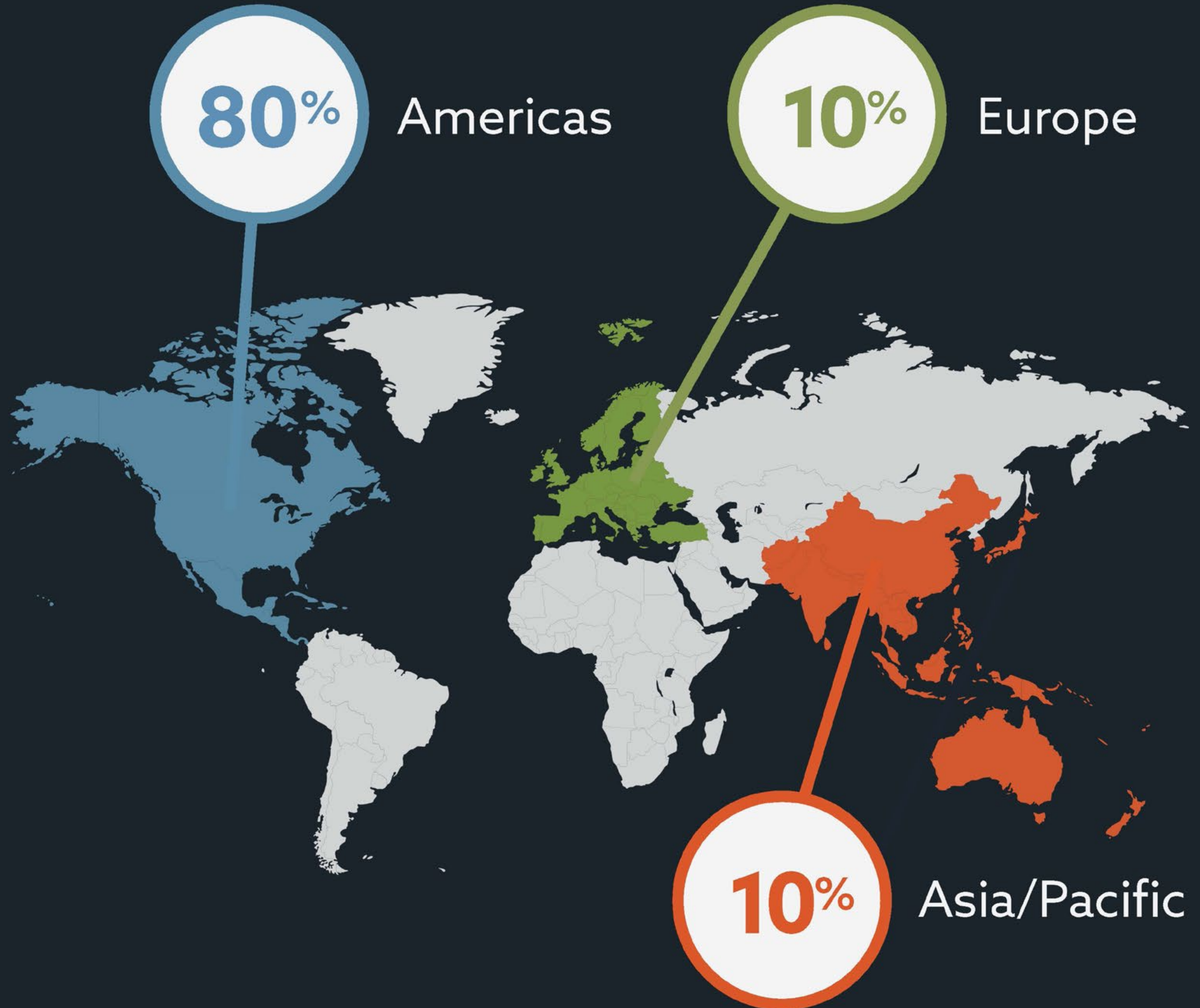
74



62



Global Reach



About Unbridled

2001

Founded in 2001

\$4M

In charitable giveback

95%

Client retention

83%

Annual employee retention rate

150

Employees across 8 companies

32%

Year-over-year growth

400

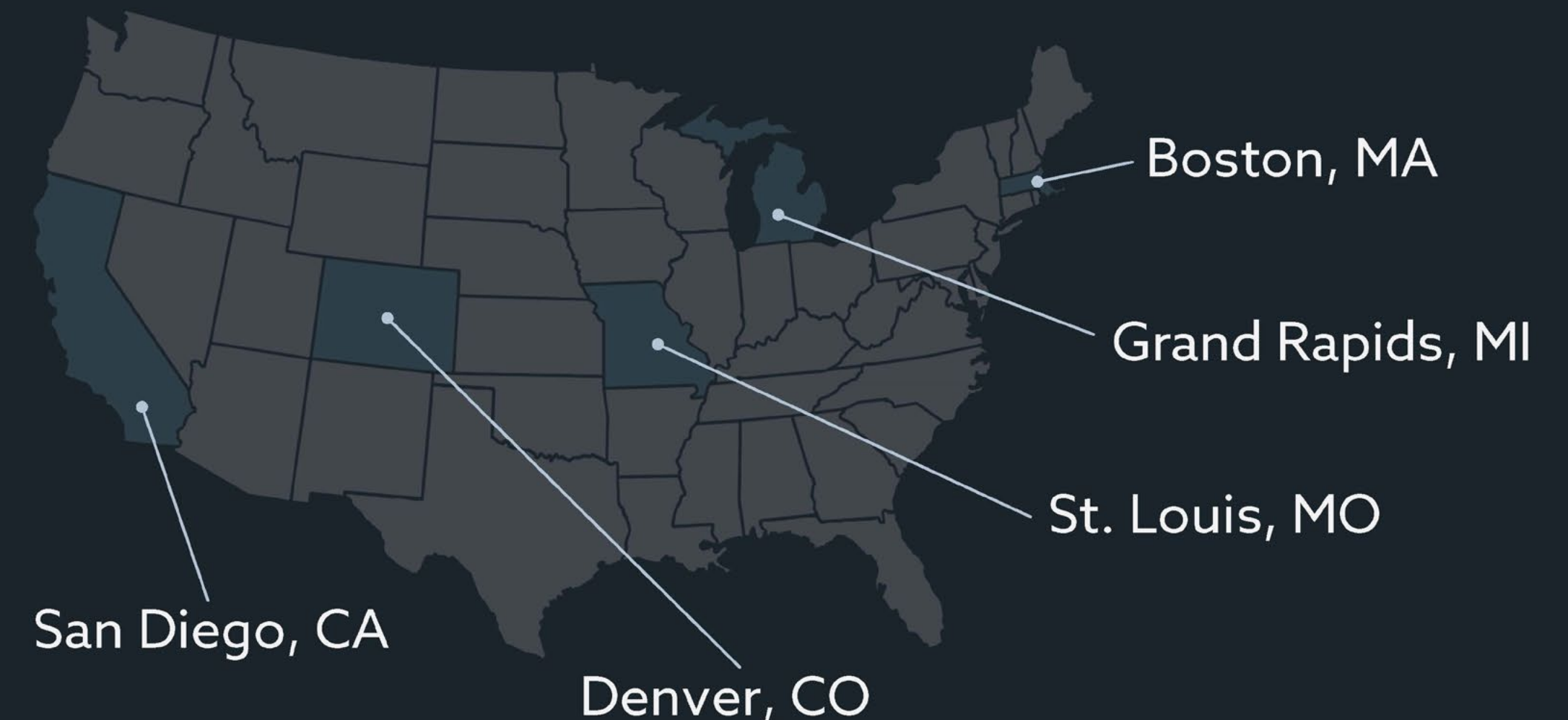
Events produced per year

20-10,000

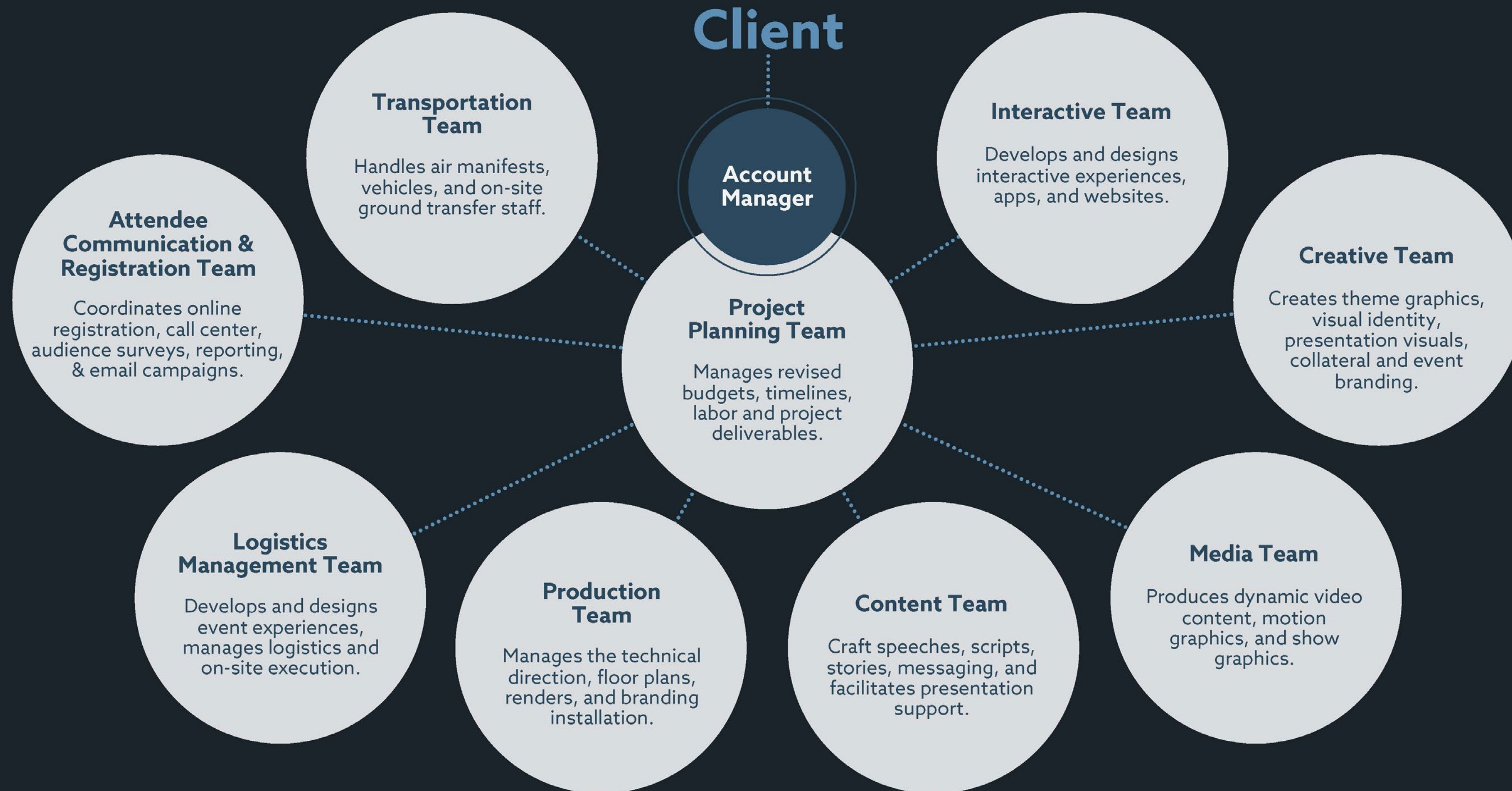
Attendees per event

Office Locations

A connected network of passionate people, locally empowered.



Our Approach



Our Clients

Food & Beverage



Tech, Retail, Real Estate, & Financial Services



Pharma & Biotech





Service Overview



Program Timeline



Event Management



Event Design



Event Production



Creative & Content



Video Production



Event Technology



Promotional Gifts & Goods

Our Services

Event Management

Program Planning & Logistics
Sourcing & Contracting
Budget Management
Food & Beverage
Experience Design & Strategy
Attendee Support Center
Registration Management
Travel & Transportation

Creative & Content

Brand & Logo Development
Story Crafting & Copywriting
Event Communication & Marketing
Print & Collateral Design
Signage Design & Installation
Video Production
Motion Graphics
Presentation Design

Live Event Production

Event Production
Virtual Event Production
Show & Talent Management
AV Equipment Management
Stage Design
Technical Direction
Breakout Management
Talent Sourcing
Broadcast Design

Event Tech & Mobile Apps

Custom Registration Websites
Mobile Event Applications
Attendee Engagement Technology
Virtual Event Platforms

Promotional Gifts & Goods

Attendee Gift Sourcing
Gift Fulfillment & Packaging

Program Timeline



Project management

Venue & platform sourcing
Sourcing & Contracting

Financial management
F&B/Evening event design

Attendee support center
Travel & transportation

On-site execution
Incentive trips

Content & creative

Experience design
Brand & Logo development
Communication strategy

Story crafting & copywriting
Print & collateral design

Signage design & installation
Event marketing

Video & motion graphics
Presentation design

Event production

Environmental design
Experimental activations

Talent & entertainment sourcing
Equipment sourcing

Show & budget management
Executive production

Breakout sessions
management

Event technology

Registration websites

Mobile event applications
Virtual event platform

Attendee engagement
technologies

On-site registration

Event Management

Program Planning & Logistics

Sourcing & Contracting

Budget Management

Food & Beverage

Attendee Support Center

Registration Management

Staffing & On-site Execution

Travel & Transportation



Event Design

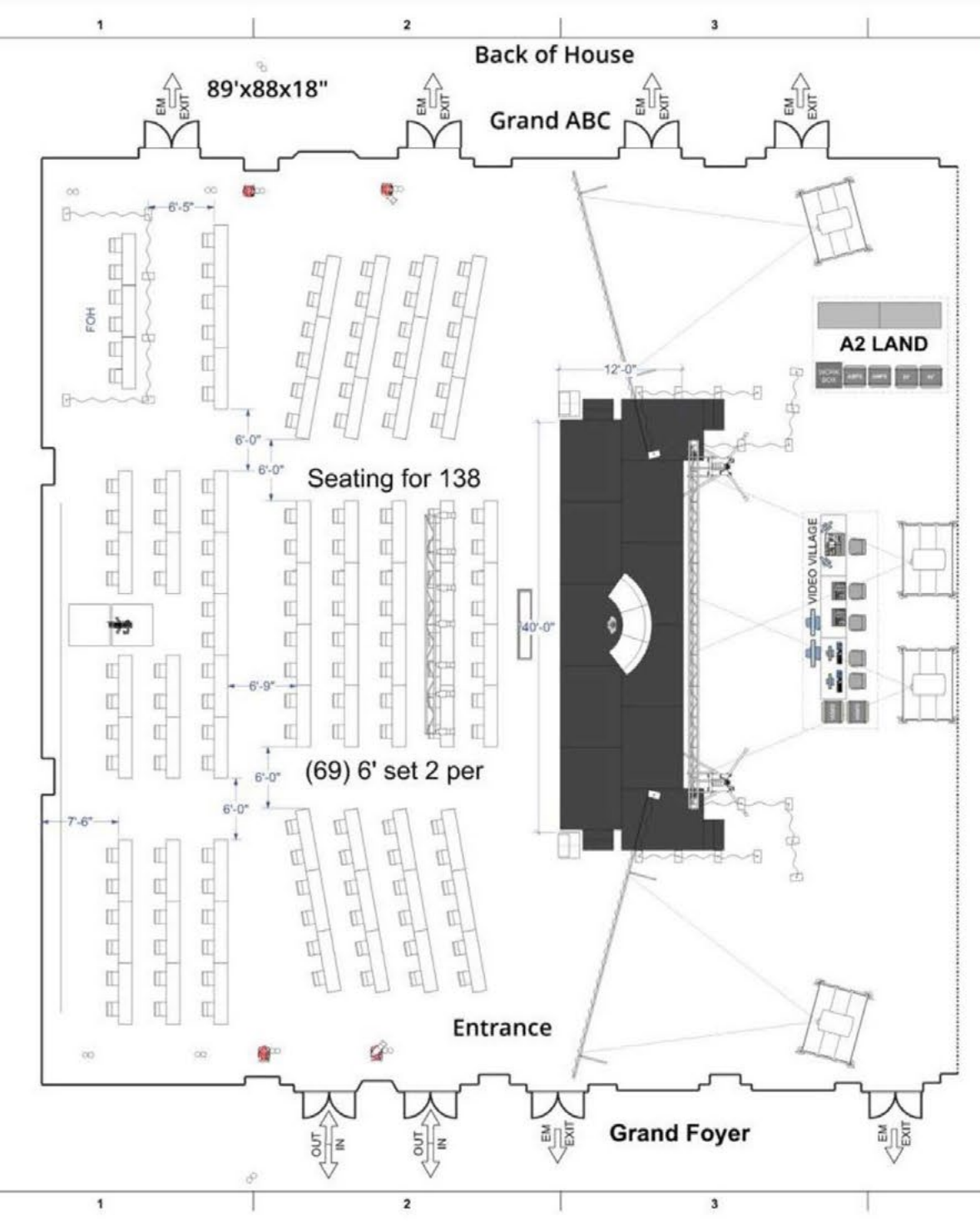
Event Naming & Theming

Agenda Design

Evening Event Design

Outcome Objectives & Analytics





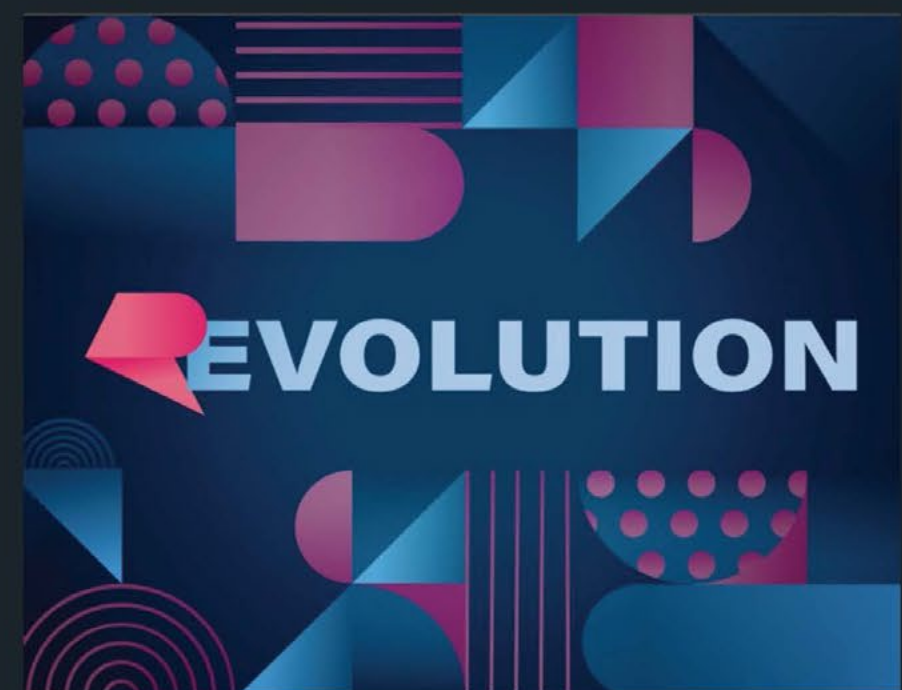
Event Production

- Show Production Management
- AV Equipment Management
- Stage Design
- Technical Direction
- Breakout Session Management
- Talent Sourcing
- Broadcast Design
- Virtual Event Production

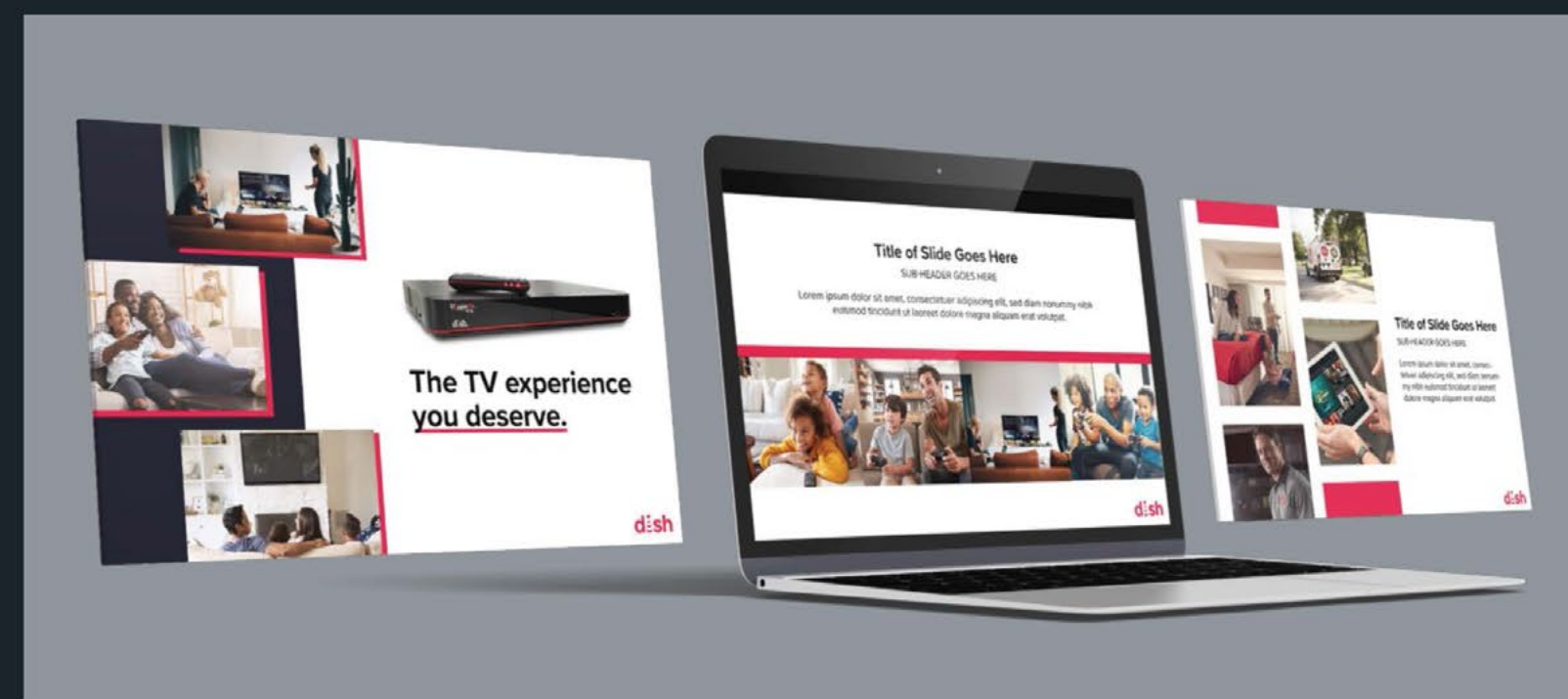




Creative & Content



- Brand & Logo Development
- Story Crafting & Copywriting
- Event Communication & Marketing
- Print & Collateral Design
- Signage Design & Installation
- Video Direction
- Presentation Design



Video Production

Scoping & Production

Video Capture

Video Editing

On-site Videography

Motion Graphics



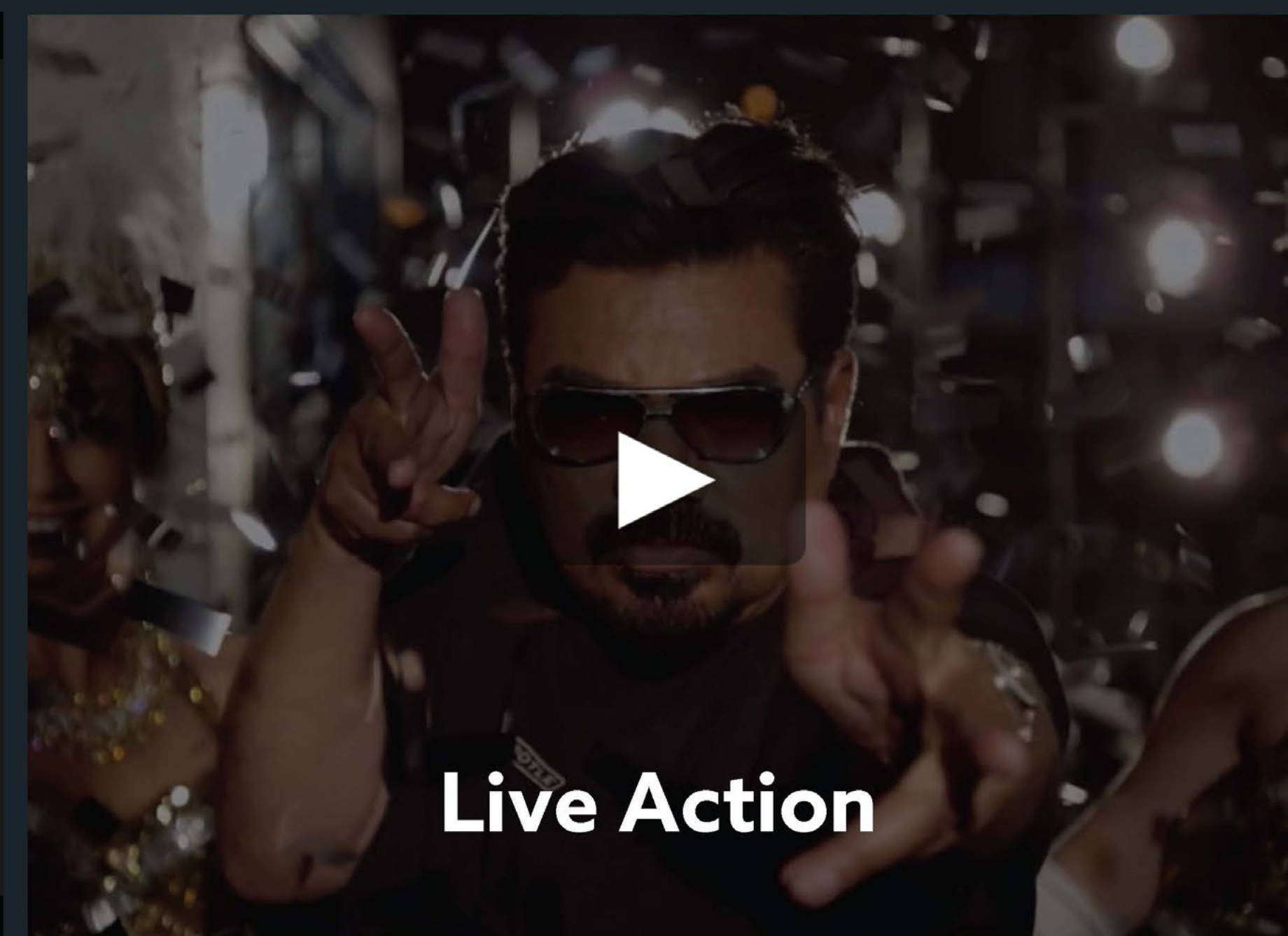
Virtual Events



General Capabilities



Motion Graphics



Live Action



Event Technology

Technology Consultation

Mobile App Build & Management

Custom Registration Website

Attendee Interaction & Engagement

Game Center & Gamification

On-site Event Tech Staffing



Promotional Gifts & Goods

Attendee Gifts

Awards

Apparel

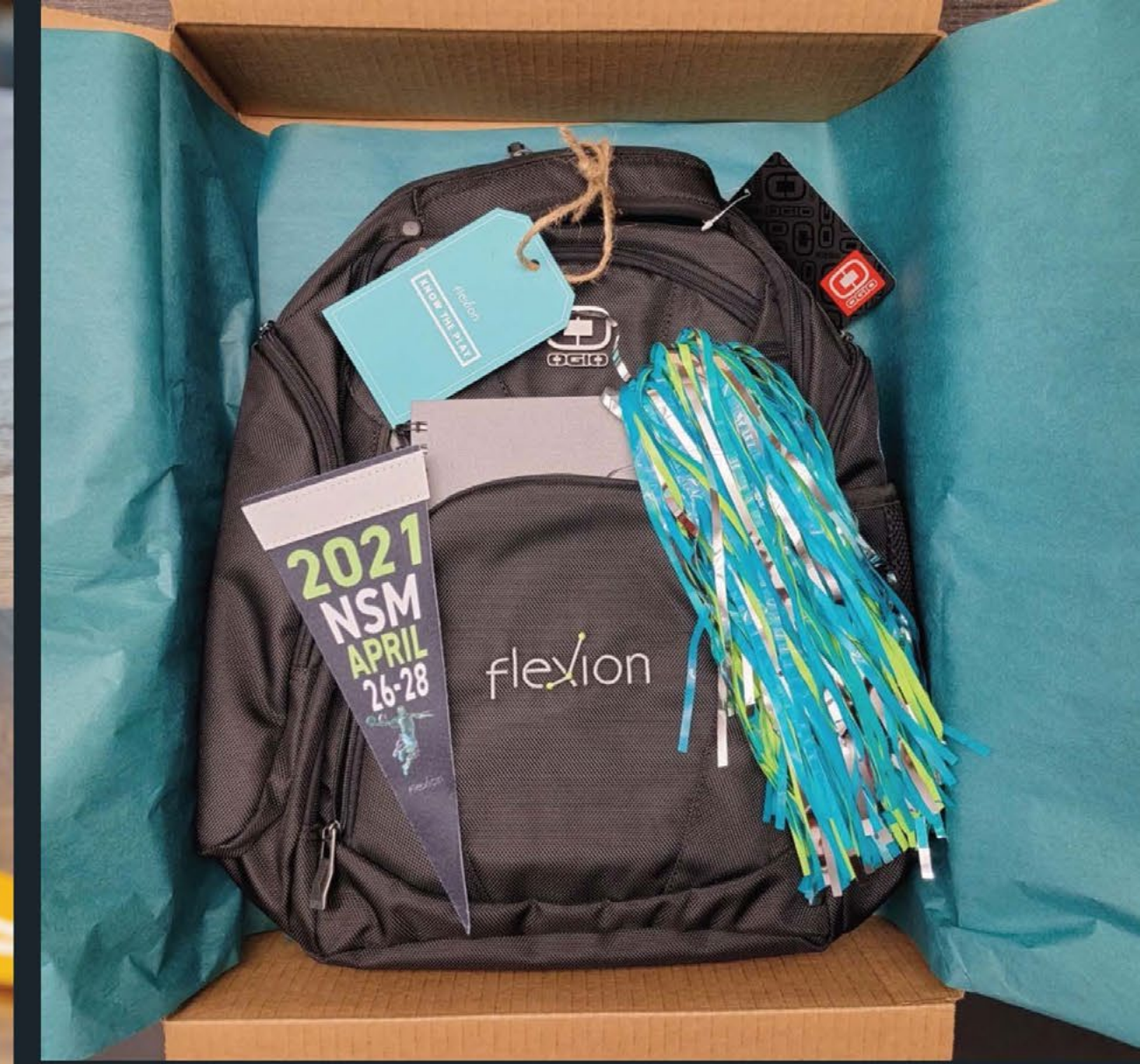
Schwag

Promotional Goods

At-Home Gift Boxes

On-site Gifting Experiences

Employee Gifts Store



CASE STUDIES CONFERENCES



Focus

Overarching Story



sobi

Virtually Seamless



McCain

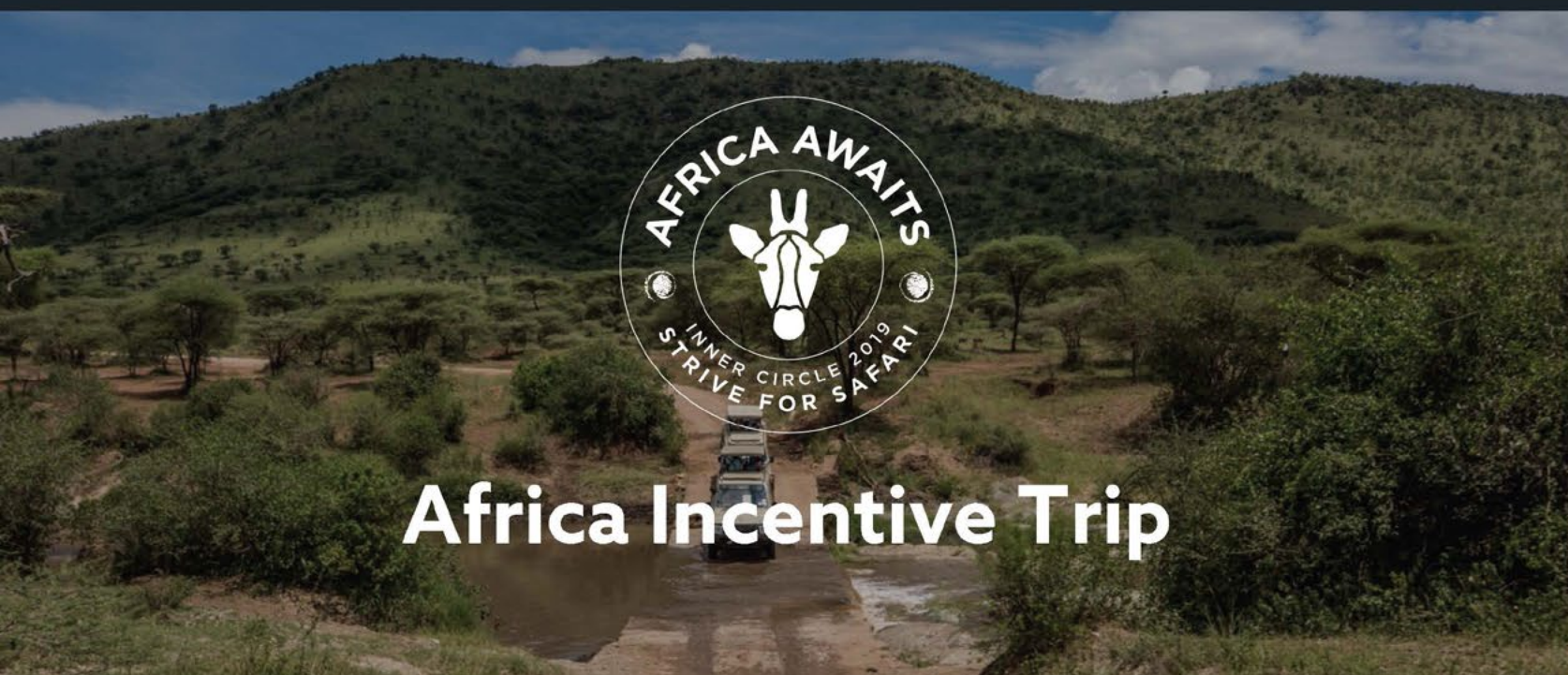
Cascading Communication



CHIPOTLE
MEXICAN GRILL

Intimacy at Scale

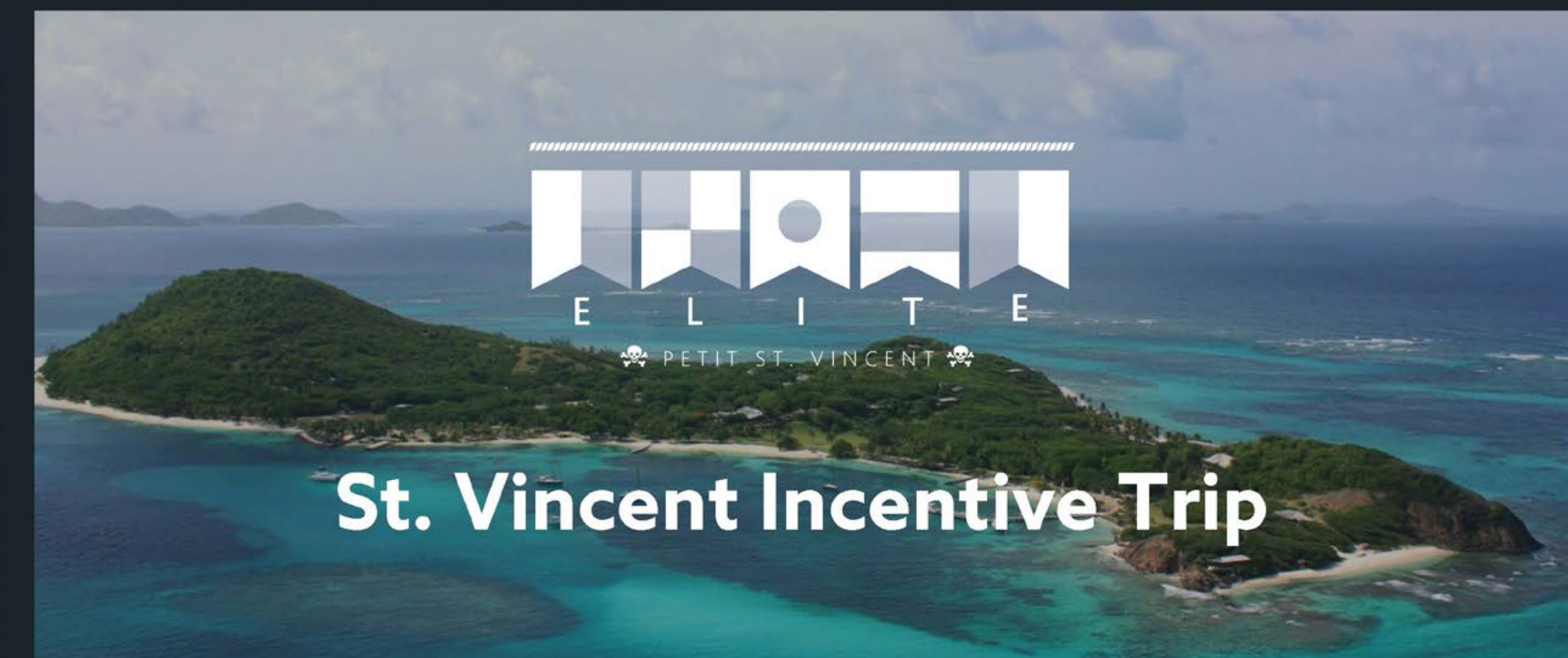
CASE STUDIES INCENTIVE TRIPS



Africa Incentive Trip



Maui Incentive Trip



St. Vincent Incentive Trip



Focus

SDCC CONVENTION CENTER

2 ANIMATED/MOTION GRAPHIC VIDEOS

6,000 ATTENDEES

7 CRAFTED SPEECHES

4 DAY SHOW

10 KEYNOTE DESIGNS


7 LIVE-ACTION VIDEOS

254 MANAGED BREAKOUTS



Unifying a complex story at every touchpoint.





Creating intimacy through experience design.



Stage design with the technical in mind.



6,150 SQ. FT. OF PROJECTION

75 PERSON CREW

254 MANAGED BREAKOUTS

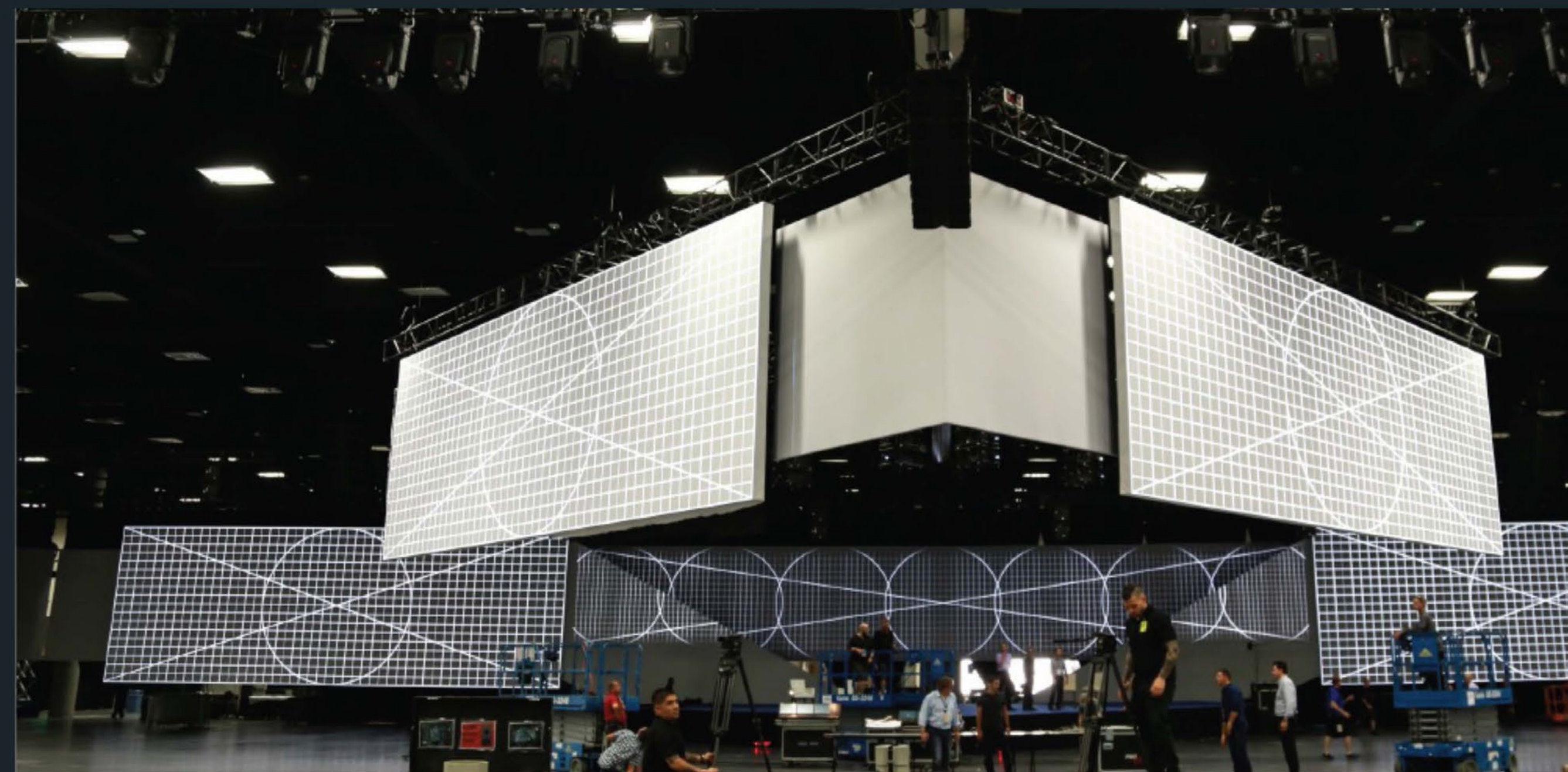
4 DAY LOAD IN

2 DAY REHEARSAL

7 CONTENT SCREENS

1 FOLDBACK CONFIDENCE MONITOR

Bringing a show from setup to tear down





VEH VIRTUAL EXHIBIT
HALL EVENT

1,950 GIFT
BOXES

17 VIDEOS

18 AWARDS

sobi

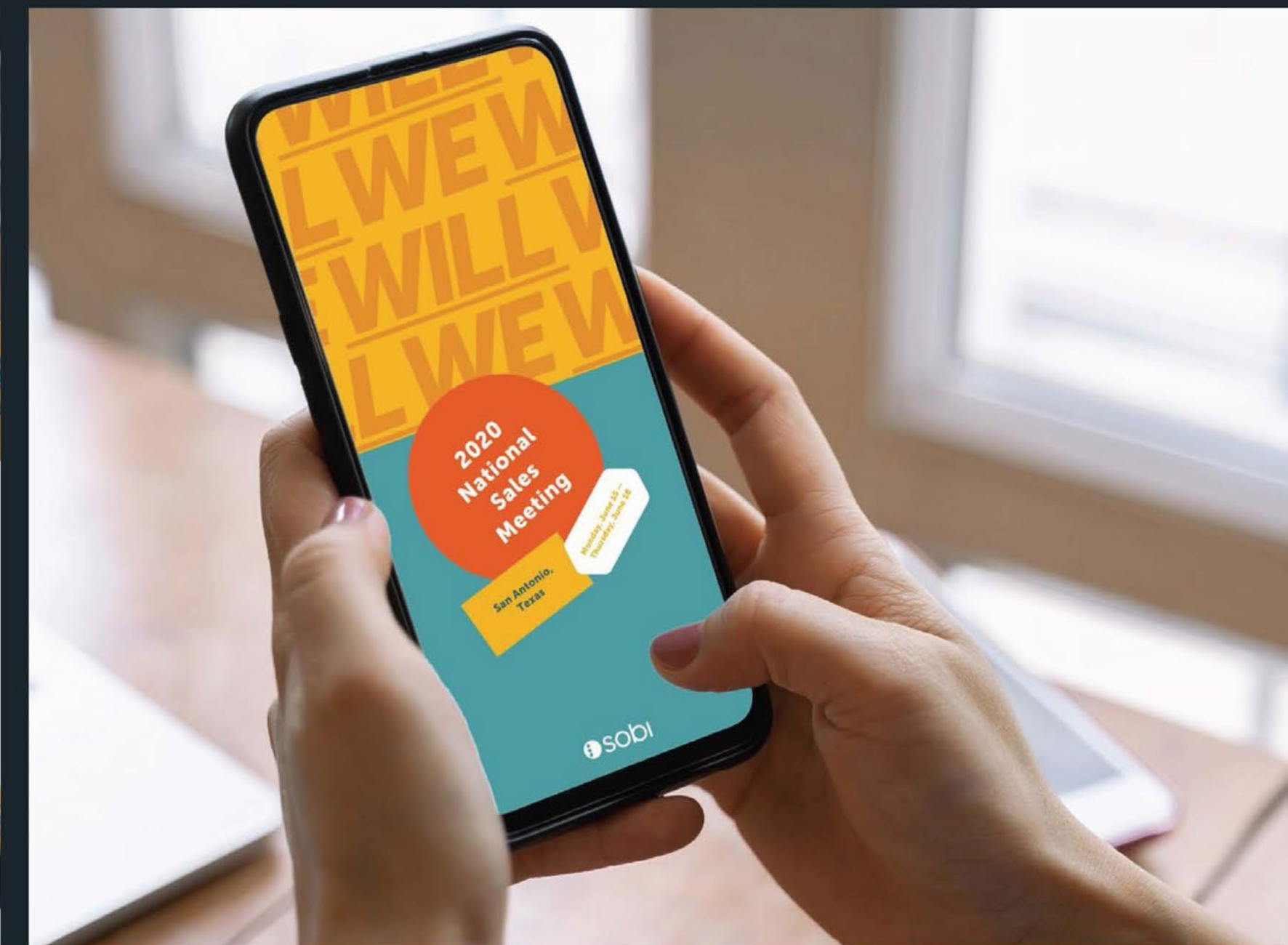
WE WILL 2020



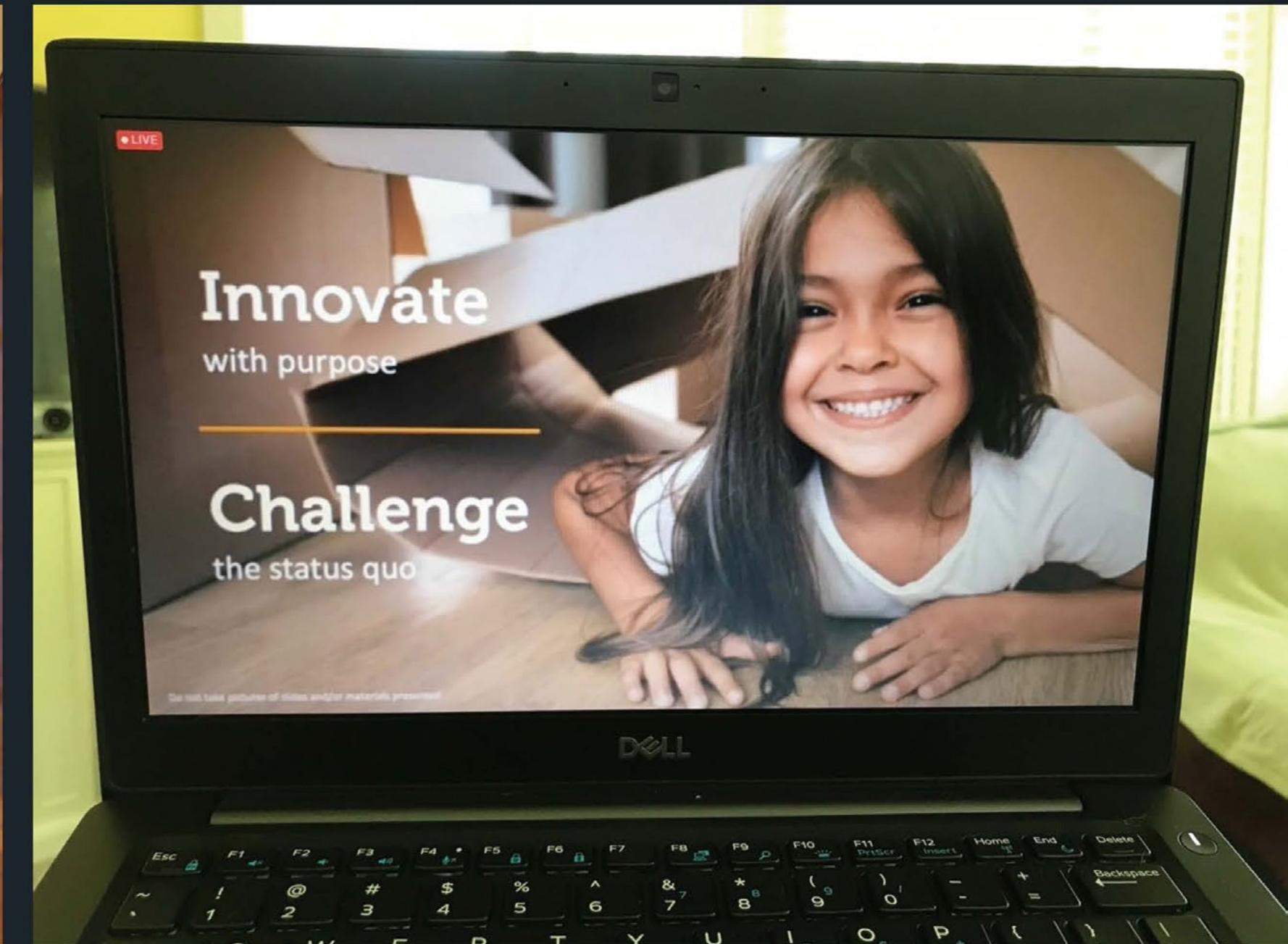
Originally planned as an in-person event, we had to quickly pivot to a virtual format with the advent of the COVID crisis.



What we created was an engaging, unified attendee experience and a resoundingly successful event.



We integrated unique tactics throughout the lifecycle of the event that captured attendees' attention (gifts!), kept them focused (content!) helped them feel connected to the group (the app!) and incentivized their interaction (virtual scavenger hunts!).





MANDARIN ORIENTAL,
MIAMI

13 COUNTRIES
REPRESENTED

255 SENIOR
LEADERS

20 CUSTOM
VIDEOS

5 DAY
SHOW

29 SPEAKERS

5 CONCURRENT
CSR ACTIVITIES

3 OFF-SITE
EVENTS





Clarity in vision comes from clear top down connection.









Guiding content at scale

breakout
A GUIDE TO INSPIRE YOUR BREAKOUT SESSION AT MCCAIN'S 2016 GLOBAL LEADERSHIP CONFERENCE

"It isn't enough to drop lots of matches, you also need the right conditions for fire."
— Graeme Wood

Stories ignite.

The GIC breakouts are an opportunity to facilitate a catalytic environment that connects to and fuels the larger story. As Nancy Duarte states: "Great presenters transform audiences. Truly great communicators make it look easy as they lure audiences to adopt their ideas and take action. This isn't something that just happens automatically; it comes at the price of long and thoughtful hours spent constructing messages that resonate deeply and elicit empathy."

1. OVERVIEW

A collection of high level details that will provide context and insight into the GIC Breakout framework and expectation.

Why is this guide needed?

Presentations are systematically broken. "Death by PowerPoint" has been permitted as acceptable in corporate settings. In the process, we have a workforce in which over 60% of employees feel disengaged in their jobs on a daily basis. Inspiration is absent across the board. But a compelling presentation takes time to craft. It has a plot, not just plots of data.

In a recent survey of the executives conducted by Distinction, over 86 percent said that communicating clearly impacts their careers and incomes yet only 25 percent put more than two hours into preparing for very high-stakes presentations. That's a big gap.

The results of investing in an important presentation are unparalleled in any other medium. When an idea is communicated effectively, people follow and change.

Breakout Rooms Map

Breakout Rooms

SPACE	SEATING	
Breakout Key	Theater	54
	10 person rounds	52
	Classroom	45
Salon A & B	Theater	52
	10 person rounds	50
	Classroom	20-25
Workshop A & B	Classroom	75
	10 person rounds	40-45
	Classroom	30
Workshop A	Classroom	75
	10 person rounds	40-45
	Classroom	30
Workshop B	Classroom	90
	10 person rounds	50-55
	Classroom	45
General Session	Theater	200

2. TALK WORKSHEETS

A collection of worksheets that will guide you through the creation of a compelling Talk-style presentation.

Identifying your unique story

What are the stories that I am drawn to, that have reshaped how I think?	
What is the problem I have been solving since I was a kid?	
What's my unique contribution to your organization?	
What is the story I've been telling my whole life?	
Why do I need to tell my story?	
What is the one thing I want people to take away from my story?	

Being your best presenter

Lorem ipsum sit amet dolor?	
Quisque mollis hendrerit vulputate? Maecenas dignissim sed elit et molestie?	
Phasellus eu justo nec mauris vehicula fermentum id vitae libero?	
>Lorem ipsum sit amet dolor?	
Quisque mollis hendrerit vulputate? Maecenas dignissim sed elit et molestie?	
Phasellus eu justo nec mauris vehicula fermentum id vitae libero?	

Visualizing your story

>Lorem ipsum sit amet dolor?	
Quisque mollis hendrerit vulputate? Maecenas dignissim sed elit et molestie?	
Phasellus eu justo nec mauris vehicula fermentum id vitae libero?	
>Lorem ipsum sit amet dolor?	
Quisque mollis hendrerit vulputate? Maecenas dignissim sed elit et molestie?	
Phasellus eu justo nec mauris vehicula fermentum id vitae libero?	

3. LABS & WORKSHOPS

A collection of worksheets that will guide you through the creation of a compelling Talk-style presentation.

What is a Lab?

>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque mollis hendrerit vulputate. Maecenas dignissim sed elit et molestie. Phasellus eu justo nec mauris vehicula fermentum id vitae libero. Suspendisse facilisis arcu sit amet sem gravida, quis aliquam elit volutpat. Curabitur nec tellus eu leo aliquam ultricies vel eget velit. Etiam non laoreet leo, quis accumsan nulla. Pellentesque a tortor sapien.

Lab Worksheet

>Lorem ipsum sit amet dolor?	
Quisque mollis hendrerit vulputate? Maecenas dignissim sed elit et molestie?	
Phasellus eu justo nec mauris vehicula fermentum id vitae libero?	
>Lorem ipsum sit amet dolor?	
Quisque mollis hendrerit vulputate? Maecenas dignissim sed elit et molestie?	
Phasellus eu justo nec mauris vehicula fermentum id vitae libero?	

4. DELIVERY

Where the rubber meets the road, this section will prepare you for delivery, from resources to process.

Speaker Support

Upload Your Presentation & A/V Needs

>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque mollis hendrerit vulputate. Maecenas dignissim sed elit et molestie. Phasellus eu justo nec mauris vehicula fermentum id vitae libero. Suspendisse facilisis arcu sit amet sem gravida, quis aliquam elit volutpat. Curabitur nec tellus eu leo aliquam ultricies vel eget velit. Etiam non laoreet leo, quis accumsan nulla. Pellentesque a tortor sapien.



SESSION CONTENT

Select presentations and videos from our four days together.

VIEW CONTENT



MEETING IN A BOX

Tools to help you communicate our key messages to your teams.

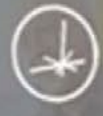
VIEW COMMUNICATIONS



PHOTOS

View The Journey Continues recap video and curated photos.

VIEW PHOTOS & VIDEOS



BE GOOD. DO GOOD.

Material to help support your Be Good, Do Good Activities.

VIEW IDEAS & MATERIALS

Thank you all for being a part of such an incredible event. But the journey doesn't stop with us. In fact, communicating what you experienced is critical to the success of our purpose, vision, and strategy going forward. To help you communicate McCain's vision, we've created a resource site where you can find the presentations and media from the conference and be equipped with communication tools to share with your



MGM GRAND
CONFERENCE

3,000 ATTENDEES

3 DAY
SHOW

5 CONCURRENT
BALLROOM SESSIONS

1 AWARDS
SHOW TURN

6 YEAR
RELATIONSHIP

Create high impact, personal connection, & inspired momentum for attendees.





Craft a multi-layered experience for attendees. From registration, to general session, to stadium sized welcome reception.



A strong visual identity and brand look was designed throughout every space.





The attendee journey was created through stage design, a Chipotle Goods store, Tabasco® company selfie museum, and the Chipotle Plaza.



5 concurrent breakouts were designed to deliver content through interactive, connective, and tech-driven solutions tailored to adult learning.



PREP 8-11PM	GRILL 8-11PM	CASH 8-11PM	LINE 8-11PM	CHIPFORCE!
B BEST	I INPUTS	N NET	G GREAT	O OUTPUTS
		CASH 10-2PM		GRILL 8-11PM
LINE 10-2PM	DIGITAL 5-8PM	GRILL 10-2PM	LINE 5-8PM	CASH 8-11PM
CASH 7-10AM		CHIPFORCE!		PREP 5-8PM
			GRILL 2-5PM	



Rewarding top talent.
Building connection
through a high end
awards show.





100 ATTENDEES

3 CHARTERED PLANES

8 DAYS

20 CURATED GIFTS PER ATTENDEE

3 LOCATIONS



UNBRIDLED SERVICES

TRIP DESIGN
REGISTRATION MANAGEMENT
EVENT BRANDING
EVENT MARKETING
SIGNAGE

GRAPHIC DESIGN
WEB DESIGN
BRANDED GIFTS
AIR TRAVEL
PLANNING & LOGISTICS

GROUND TRANSPORTATION
EVENING EVENT DESIGN
PRE-MAILER COLLATERAL
HOTEL SOURCING

Trip Design

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7	DAY 8
WEDNESDAY, APRIL 24	THURSDAY, APRIL 25	FRIDAY, APRIL 26	SATURDAY, APRIL 27	SUNDAY, APRIL 28	MONDAY, APRIL 29	TUESDAY, APRIL 30	WEDNESDAY, MAY 1
ARUSHA	ARUSHA/ SERENGETI	SERENGETI	SERENGETI	SERENGETI / ZANZIBAR	ZANZIBAR	ZANZIBAR	ZANZIBAR
ARRIVALS ALL DAY DINNER ON OWN	WELCOME BREAKFAST & PROGRAM REVIEW TRANSFER TO SERENGETI WELCOME	BREAKFAST AT KULA'S CHOICE OF ACTIVITIES GAME DRIVES MAASAI TALK AND BEAD WORKSHOPS DINE AROUNDS	BREAKFAST AT KULA'S CHOICE OF ACTIVITIES GAME DRIVES BIRD WATCHING SHANGA GIFT MARKET DINE AROUNDS	BREAKFAST AT KULA'S TRANSFER TO ZANZIBAR BUSINESS MEETING DINNER ON OWN	BREAKFAST AT LEISURE CHOICE OF ACTIVITIES POOL BEACH WATER SPORTS AWARDS RECEPTION & DINNER	BREAKFAST AT LEISURE CHOICE OF ACTIVITIES PRISON ISLAND SNORKELING LOCAL TOURS SPA FAREWELL PARTY	DEPARTURES

Visual Identity & Marketing





Activities

- Welcome Dinner
- Snorkeling at Prison Island
- Surprise Dinner in the Bush
- Game Drive
- Bead Workshop



Gifting

Duffel Bag & Luggage Tag

Safari Hat

Safari Shirt & Leather Wallet

Baobab Trees of Life

Serengeti Guide Books

Maasai Shuka Wrap

Locally Crafted Beach Tote

Elias Jewelry Experience

Spice Set



Testimonials



"To be recognized & motivated and to network with the entire team was one of the best takeaways from this trip."



Attendee



"The Inner Circle planning team and support we had on site at all locations were fantastic, very attentive, knowledgeable, tireless, good humored, and a great help!"



Attendee



"This incentive trip has certainly inspired me to do everything in my power to get to experience a trip like this again."



Attendee



2018 PRESIDENT'S CLUB
MAUI
2018

300 ATTENDEES

4 DINNERS

6 DAYS

8 ATTENDEE GIFTS
PER DAY

UNBRIDLED SERVICES

HOTEL SOURCING
EVENT COMMUNICATION
MARKETING
PROGRAM PLANNING & LOGISTICS

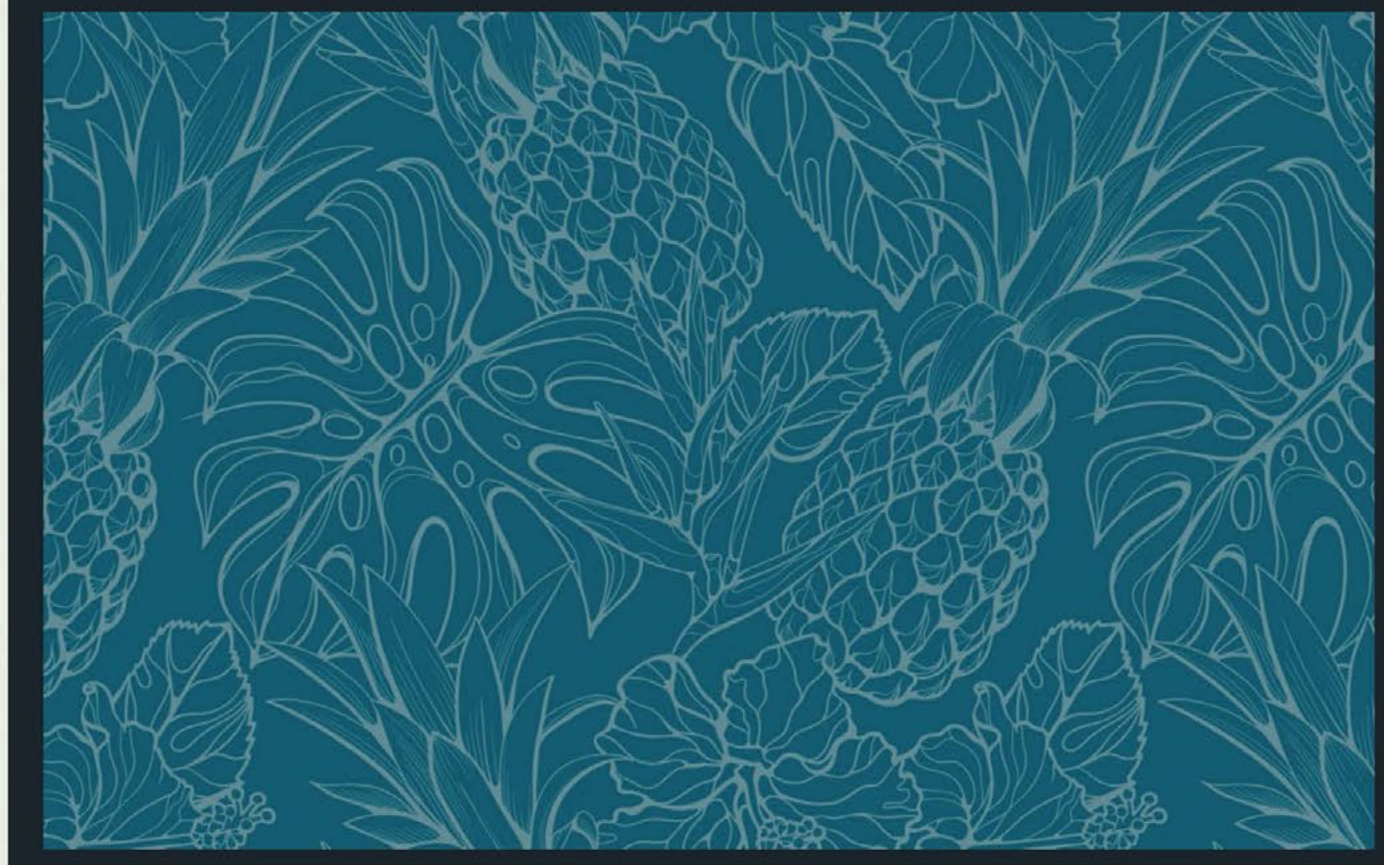
REGISTRATION MANAGEMENT
CUSTOM WEBSITES
TRAVEL & TRANSPORTATION
PRINT & COLLATERAL DESIGN

TALENT SOURCING
BUDGET MANAGEMENT
EVENT PRODUCTION

Trip Design

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7
SUNDAY, JUNE 9	MONDAY, JUNE 10	TUESDAY, JUNE 11	WEDNESDAY, JUNE 12	THURSDAY, JUNE 13	FRIDAY, JUNE 14	SATURDAY, JUNE 15
ARRIVALS EVENING AT LEISURE	CHOICE OF ACTIVITY WELCOME RECEPTION	PRESIDENT'S CLUB POOL PARTY EVENING AT LEISURE	CHOICE OF ACTIVITY AWARDS DINNER	CHOICE OF ACTIVITY EVENING AT LEISURE	CHOICE OF ACTIVITY FAREWELL EVENT	DEPARTURES

Visual Identity & Marketing





Activities

Welcome Reception

Alli Nui Sailing

Snorkeling

Farewell Dinner



Gifting

Pre-mailer Box
Incentive Gifts
Day Pack



Testimonials



"Of course the accommodations were amazing, however, I enjoyed interacting with my colleagues outside of our typical work environment the most."



Attendee



"Great experience thanks to the event team and executive hosts"



Attendee



"I felt like I was being treated in every moment, from my arrival to my time home. I was proud to have had a valuable experience and was motivated throughout the event."



Attendee



40 ATTENDEES

6 NIGHTS

5 DAYS

5 CURATED GIFTS

UNBRIDLED SERVICES

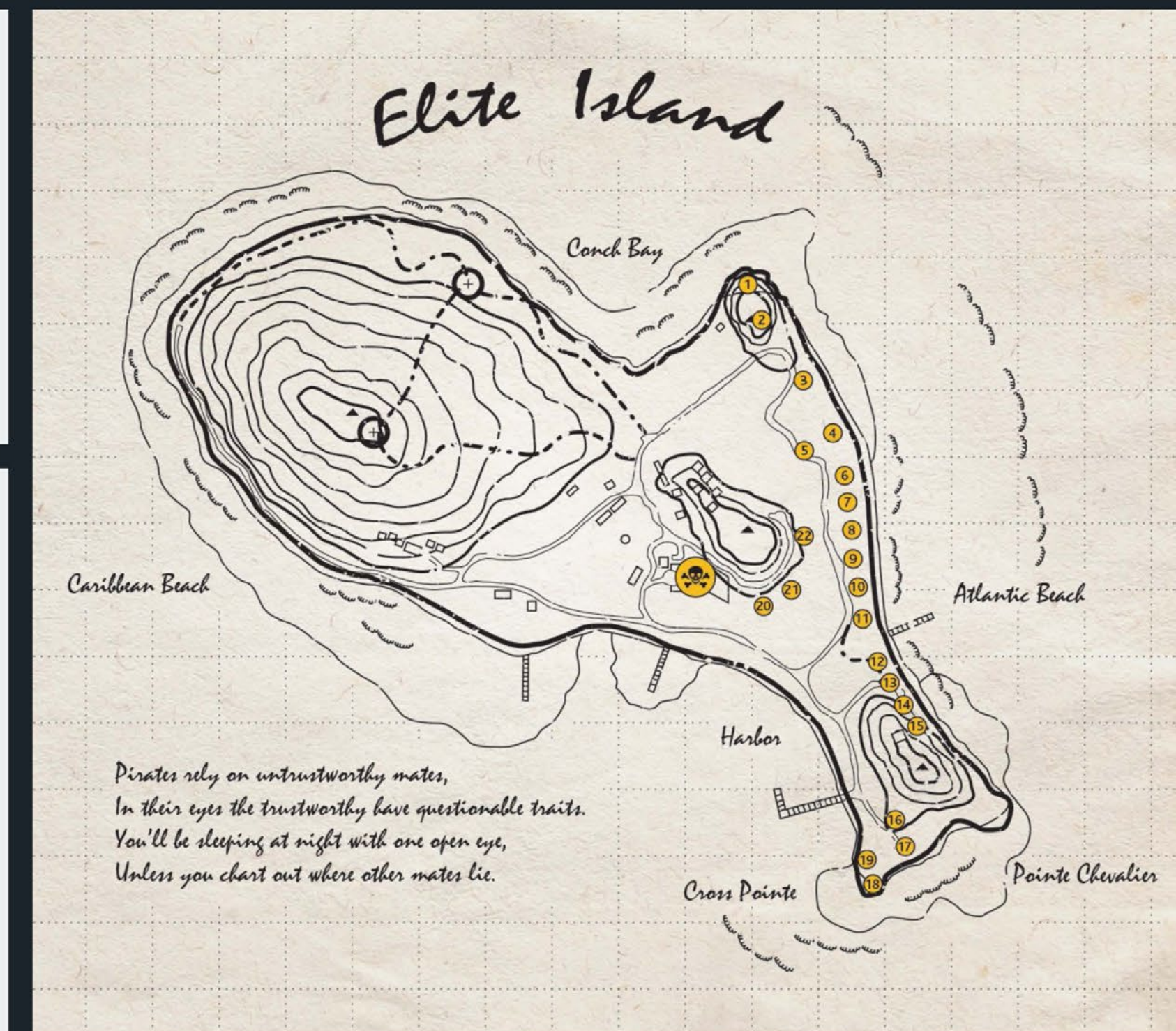
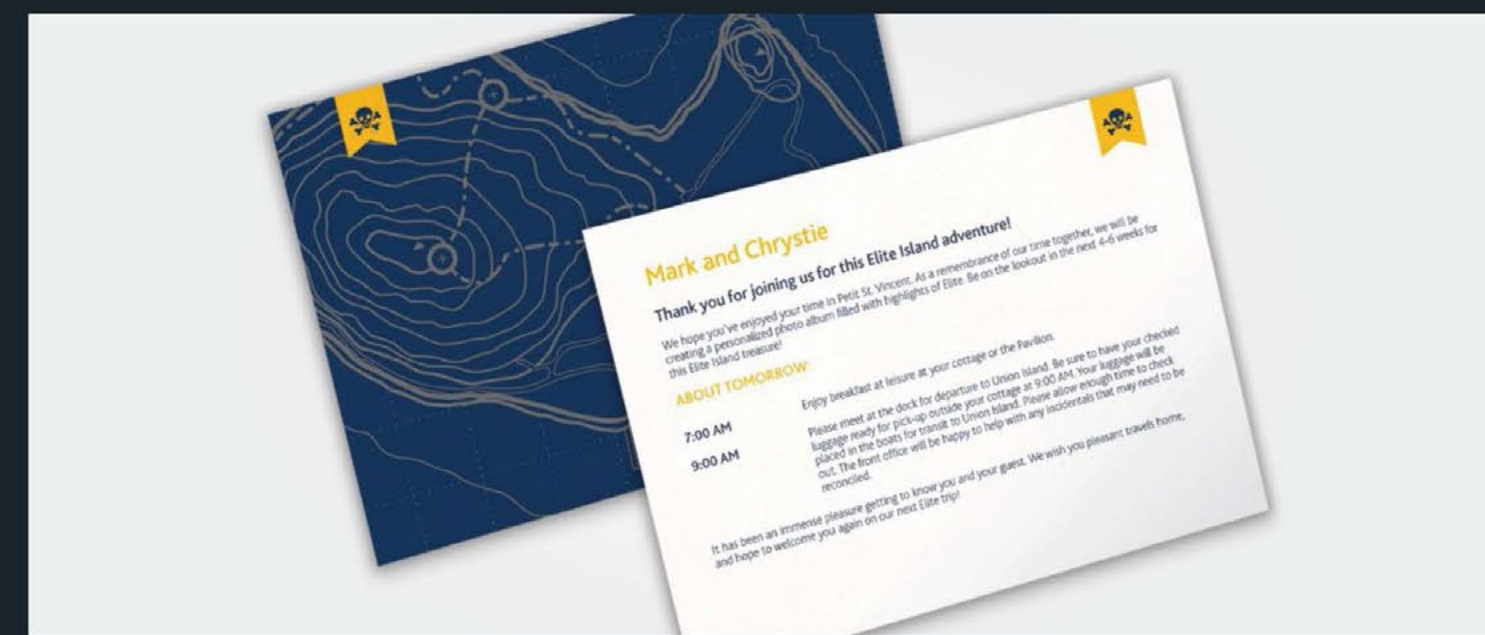
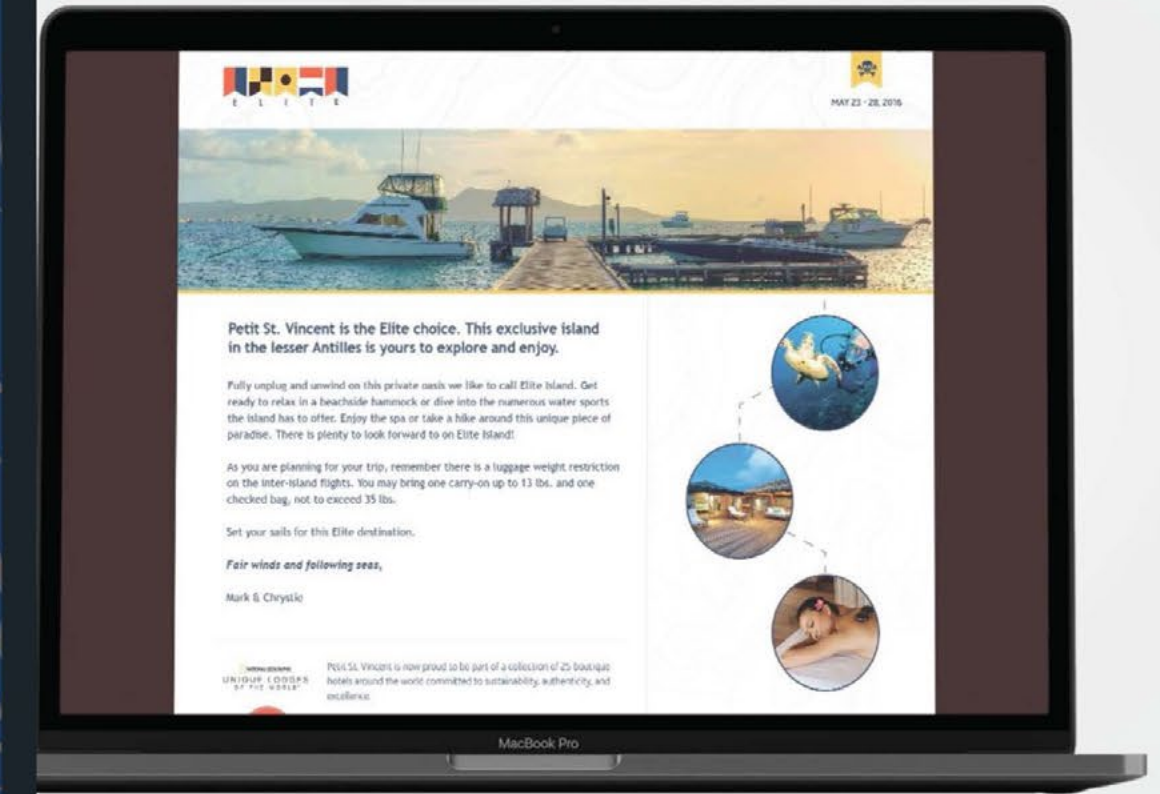
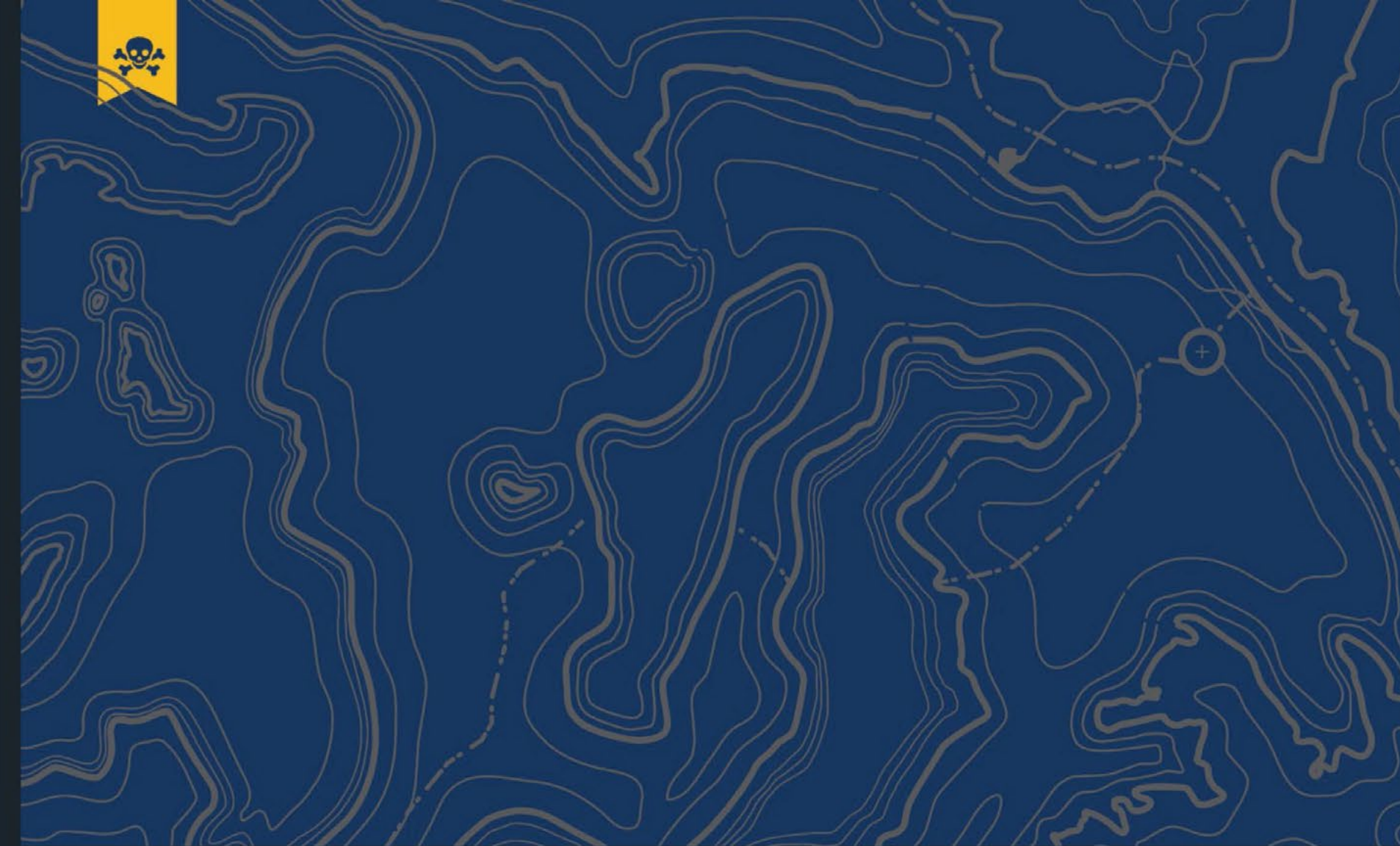
PROGRAM PLANNING & LOGISTICS
TRAVEL & TRANSPORTATION
PRINT & COLLATERAL DESIGN
EVENT COMMUNICATION & MARKETING

SOURCING & CONTRACTING
CUSTOM WEBSITES
REGISTRATION MANAGEMENT
TALENT SOURCING

Trip Design

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6
MONDAY, MAY 23	TUESDAY, MAY 24	WEDNESDAY, MAY 25	THURSDAY, MAY 26	FRIDAY, MAY 27	SATURDAY, MAY 28
ISLAND ARRIVALS DINNER AT LEISURE COCKTAILS	WELCOME BRUNCH TEAM BUILDING LUNCH AND AFTERNOON AT LEISURE SUNSET COCKTAILS RUM TASTING (OPTIONAL) DINNER AT LEISURE	BREAKFAST AT LEISURE ELITE REGATTA COMPETITION COCKTAILS WITH EXECUTIVES DINNER AT LEISURE	BREAKFAST AT LEISURE TEAM BUILDING FINALE LUNCH AND AFTERNOON AT LEISURE CARIBBEAN BBQ DINNER	BREAKFAST AT LEISURE FULL DAY AT LEISURE FAREWELL DINNER	BREAKFAST AT LEISURE ISLAND DEPARTURES

Visual Identity & Marketing





Activities

- Sailing
- Wind Surfing
- Snorkeling & Diving
- Spa Treatment



Gifts

Pre-mailer

Dry Bags

Custom Cornhole

Branded Water Bottle

Wood Name Badge & Shell Lanyard



Testimonials



"I developed relationships with the executives that allowed me to better serve the broader team. Plus, I just like knowing them all on a more personal level. That connection is a real driver for me – personal connection!!!!"



Attendee



"I am so motivated to repeat this experience. I am working harder than ever to be able to do something like this again. you don't know how wonderful it is until you get the opportunity. Late nights and early mornings are inconsequential if i can win again."



Attendee



"Helped me better understand our executives and my colleagues. It was also like a mini honeymoon. We still feel good from that trip!"



Attendee

In-person events can be complex. Planning them doesn't have to be.

Unbridled empowers planning teams with a one-stop shop for all your program needs. Our travel, logistics, attendee management, creative, and production teams help businesses of all sizes, budgets, and industries dream bigger with their programs. We specialize in producing remarkable, one-of-a-kind experiences, from program design, to communication and campaign execution, to travel services and curated gifts from our family company, Intentionally Gifted.

Maybe it's time to unbridle your events portfolio? Let us help you reimagine what's possible and deliver it. Set up a free 30-minute consultation with one of our event strategists today.

[CONTACT US](#)

